

THE DIFFERENCES BETWEEN Trademarks and LLCs



Trademarks

A trademark identifies and distinguishes the goods or services of one company from those of another. Trademarks protect brands



LLCs

A Limited Liability Company (LLC) is a business structure that separates and protects personal assets from business liabilities such as lawsuits and bankruptcy.

Top Differences

1

Area of Protection

A trademark offers national protection for a name, logo, or phrase. An LLC offers protection in just a single state.

2

Federal vs. State

Trademarks come from the U.S. Government. LLCs come from individual states.

3

Cost to Obtain

Registering a trademark can cost more than \$1000. Forming an LLC costs less than \$100 in most states.

4

Time Required

Trademarks take more than a year to register. LLCs take just days to form.